

Student's Name

Professor's Name

Course

Date

Entrepreneurship

Demand for Entrepreneurs in the Workplace

Entrepreneurship implies starting either a new gainful activity or improving the current venture to reduce cost and yield better results. Multinationals around the world exist due to the application of business ideas by starters who want to make a difference in people's lives.

Currently, corporations' demand for business ideologies has grown drastically due to the need for expansion and growth. For that reason, organizations require employees who can create new production lines that can increase their competitiveness in the market. Notably, innovation is a critical driver of an enterprise's growth and is improved with the help of workers' skills (Wood, Davidson, and Fielden 44). On that note, there is a rising demand for entrepreneurial workforce that will always advance the position of an organization amongst the rivals. As a result, the need for creative and risk-taking personnel has increased.

Difficulties in Choosing the Right Employees

Organizational leaders demand young innovators and ideologists as their consultants so that they can create subsequent ventures giving them competitive advantages in the industry. However, they face difficulties when hiring because finding the innovative and proactive skills from recruits is often a challenge. Such a tendency has made business developers prefer operating solely other than employ paycheck-oriented people in their enterprises. On that note, search for workers who can improve a business has remained an enormous task that consumes funds and

time. Therefore, corporations assign recruiting companies to find them personnel that matches their business requirements (Longenecker et al. 135). Markedly, this process needs massive resources for advertisement and interviews. Thus, getting the best and the right employees will continue being a challenge for entrepreneurs because the demands of organizations expand every day due to stiff competition for clients.

Works Cited

Longenecker, Justin G., William J. Petty, Leslie E. Palich, and Francis Hoy. *Small Business Management: Launching and Growing Entrepreneurial Ventures*. Mason, OH: South-Western Cengage Learning, 2012.

Wood, Glenice J., Marilyn J. Davidson, and Sandra L. Fielden. *Minorities in Entrepreneurship: An International Review*. Cheltenham: Edward Elgar Pub, 2012.